WHY BOOK WITH A

# TRAVEL AGENT?

Sponsored by

family of brands

## Expert GUIDANCE

Agents are trained experts and know how to sort through the myriad of travel information available. They spend all day, every day, researching the best possible vacation options for their clients. They have more knowledge than you can garner from an online search.



### INTERNET INTERPRETERS



**AGENTS UNDERSTAND** complex travel codes and internet jargon—and know how to make sense of it for you.

## Time SAVINGS

AN AGENT HAS A WORLD OF TRAVEL INFORMATION AT THEIR FINGERTIPS, SAVING YOU COUNTLESS HOURS OF ONLINE SEARCHING.



### CONVENIENCE







Travel agents are a "one stop shop." They can handle every aspect of your vacation—from airline tickets to lodging, ground transportation, activities, tours and more.

AGENTS HAVE ACCESS
TO EXCLUSIVE DEALS
AND WILL FIND THE BEST
PRODUCTS FOR THE BEST
VALUE—THAT FIT YOUR
UNIQUE VACATION NEEDS.

In addition to perks and personalized touches, a travel agent provides value you can't put a price on. Your agent can guide you to just the right restaurant, museum, or off-the-beaten-path excursion—that's perfect for you.

# PROFESSIONAL ADVICE

YOUR AGENT ENSURES
YOU GET WHERE YOU
WANT TO GO, WHEN
YOU WANT TO GO, AND
IS THERE TO PROVIDE
TIMELY, INSIGHTFUL,
PROFESSIONAL GUIDANCE
ALONG THE WAY.



Your agent knows where you want to go and what you want to do. Plus, your agent knows what you value, and ensures every detail of your vacation is perfectly planned just for you.

# Unbiased

### RECOMMENDATIONS



TRAVEL AGENTS
WORK FOR THEIR
CLIENTS, NOT FOR
A TRAVEL SUPPLIER.
LET YOUR AGENT
DO THE WORK FOR
YOU—THEY'LL FILTER
YOUR OPTIONS AND
PROVIDE ONLY THE
RECOMMENDATIONS
THAT MAKE THE MOST
SENSE FOR YOU.

### **CUSTOMER** ADVOCACY



If you experience a problem while traveling, your agent acts on your behalf, as your personal travel advocate. Plus, many agents are part of larger industry groups that carry a lot of clout. They can accomplish more—better and faster—than any one consumer can.

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